

# Exhibit C

Email Notice

**TO:** <<Class Member Email>>  
**FROM:** Settlement Administrator <<Settlement@chosendomain.com>>  
**RE:** Legal Notice of Class Action Settlement

**NOTICE OF PROPOSED CLASS ACTION SETTLEMENT**

*Beltran, et al. v. Sony Pictures Entertainment Inc., d/b/a Crunchyroll*; 1:22-cv-4858  
(United States District Court for the Northern District of Illinois)

**Our Records Indicate You May Be Entitled to a Payment from a Class Action Settlement  
Because You Subscribed to Crunchyroll**

Click [[HERE](#)] To File A Claim for a Cash Payment

**Claims Must be Submitted no later than [Claims Deadline].**

*A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.*

This notice is to inform you that a settlement has been reached in a class action lawsuit claiming that Crunchyroll, LLC (“Defendant”), disclosed its subscribers’ personally identifiable information to third parties using tracking pixels and/or web beacons, without its subscribers’ consent, in violation of the Video Privacy Protection Act (the “VPPA”). Personally identifiable information includes information which identifies a specific person as having requested or obtained specific video materials or services from a video tape service provider. Defendant denies that it violated any law but has agreed to the settlement to avoid the uncertainties and expenses associated with continuing the case.

**Am I a Settlement Class Member?** Records indicate you may be a Settlement Class Member. “Settlement Class” means all persons in the United States who, from September 8, 2020, to and through preliminary approval of the settlement and (1) were registered users of an online website, mobile app, or any video-on-demand service or app owned, controlled, and/or operated by Crunchyroll; and (2) who viewed videos on an online website, mobile app, or any video-on-demand service or app owned, controlled, and/or operated by Crunchyroll.

**What Can I Get?** If approved by the Court, Defendant will create a Settlement Fund of **\$16,000,000** for the benefit of the Settlement Class. The Settlement Fund will be distributed to Settlement Class Members who file a timely and complete claim on a *pro rata* basis (meaning equal share), after deducting any Court-approved attorneys’ fees and expenses, service award for the class representative, and costs of settlement administration (including payment of any associated taxes).

**How Do I Get a Payment?** You must submit a timely and complete Claim Form no later than [claims deadline]. You can file a claim by clicking [here](#). A variety of payment options are available, including different electronic payment platforms, and those options are available for review [here](#).

**What are My Other Options?** You may exclude yourself from the Settlement Class by sending a letter to the Settlement Administrator no later than [objection/exclusion deadline]. If you exclude yourself, you cannot get a settlement payment, but you will keep any rights you may have to sue Defendant regarding the issues in the lawsuit. You may object to the proposed settlement, and you and/or your lawyer have the right to appear before the Court. Your written objection must be filed no later than [objection/exclusion deadline]. Specific instructions about how to exclude yourself from, or object to, the Settlement are available at [here](#). If you file a claim or do nothing, and the Court approves the Settlement, you will be bound by all of the Court's orders and judgments. In addition, your claims against Defendant relating to issues in this case will be released.

**Who Represents Me?** The Court has appointed lawyers Brandon Wise and Adam Florek (Peiffer Wolf Carr Kane Conway & Wise, LLP) and Michael L. Murpy (Bailey Glasser LLP) to represent the Settlement Class. These lawyers are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

**When Will the Court Consider the Proposed Settlement?** The Court will hold the Final Approval Hearing at \_\_\_\_\_ a.m./p.m. on [date] in at \_\_\_\_\_. The purpose of the hearing will be for the Court to determine whether to approve the Settlement as fair, reasonable, adequate, and in the best interests of the Settlement Class; to consider the Class Counsels' request for attorneys' fees and expenses; and to consider the request for a Service Award to the Class Representatives. At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement.

**How Do I Get More Information?** More information, including the full Notice, Claim Form and Settlement Agreement can be viewed [here](#). You may also contact the Settlement Administrator at 1-800-000-000 or Crunchyroll VPPA Settlement Administrator, PO Box XXX CITY, XX XXXXX, or call Class Counsel at 314-833-4827.